



Mustang

CLUB MAGAZINE

3-2023

Mustang Forum - Classic Mustang Club Sweden

**SHELBY
EUROPE
presenterar
sig**

**1967
Lady
Primrose
Cabriolet
1970
The Last
BOSS302**

Power Start of Summer Meet

Westout in west AB

www.westout.se

info@westout.se



Owner Anders Dahl



Driver Niko Nieman

Vi gör transporten trygg och enkel med Shelby-stil.

Tel: +46 76 796 7777

info@westout.se

Transporter går
dagligen till Spanien,
Portugal, Frankrike
och Italien.



FLYTTGODS

Vi transporterar allt från hela bohag till enstaka flyttkartonger



STYCKGODS

Styckgods och fordon såsom bilar, mc, båtar och andra skrymmande gods fraktas kostnadseffektivt



KYLTRANSPORTER

Vi transporterar frukt och grönt från Spanien till hela Skandinavien.



MAGASINERING

Vi har lager såväl i Sverige som i Spanien där vi kan förvara ert gods till dess ni behöver det.

BIG RIG SHELBY STYLE



BIG RIG SHELBY STYLE – why big truck with Shelby Style?

Yes, the title fits Anders Dahl well. Old rider/train owner/entrepreneur. Life around trucks started early for Anders. In the mid-70s, Anders got hooked on the free life on the country roads where you are your own person and can get drives to all sorts of destinations every other day.

The runs began with a haulage company in Henån, Torgersons Transport. It was a short time but it had given more flavor. At the different centers there were many different cars and different looks, but there was a haulage company that Anders liked for its nice cars and that was Danielsson's haulage company in Floda. Their blue and white cars were always so clean and nice

and they could be seen on every road. Popular haulage companies have a "queue" for their cars, but Anders' question about a job came on the same day that a driver had quit, so it was to change overalls, then it was free to travel in Europe. Danielsson drove a lot in Germany and all of Europe when the haulage company drove for Schenker Transport Gothenburg.

Driving for about 8 years was quite demanding on the body, although many people probably say that this has no effect, but there was more office work in the last 2 years at Danielsson's, which was only good for health. In 1985 it was time to try his own wings and it was with his blue/white cars that he transported to Denmark and Germany for Svensk Exportfisk in Gothenburg, Arvidssons Fisk in Marstrand and Vinga Fiskberedning in Ökerö. There were at most 5 cars that rolled for Anders, but declining prices and increa-

sing costs caused the company to close down in 1991.

Strong contact with Shelby. During his years in the USA in the late 70s, Anders was often with Carroll and there the Shelby family had an AuPair from Sweden – Lena Dahl who later became Carroll's wife.

The surname Dahl puzzled Anders, as Lena came from areas familiar to him and it turned out that they were related. Unfortunately, Lena died in a car accident in 1997.

In the early 90s until Carroll's death in 2012, they collaborated in a number of different projects where Carroll became a mentor and close friend.

During a trip in 2019 to Las Vegas, the idea was founded with the board of Shelby American Inc. to produce a truck with Shelby advertising for the distribution of all exports to Europe and Scandinavia. On this trip were West

BIG RIG SHELBY STYLE



Out in West's board, Ulf Rutgersson (Rep and Svets Rönnäng), Göran Christensson and Sune Alexanderson. The project was liked by all concerned. Ulf Rutgersson took it upon himself to build the car and trailer and Josef Gunarsson (Convoy Parts Kristinehamn) would equip the Big Rig..

The idea had been born to paint a trailer and tractor in Shelby's colors to be ready for Carroll Shelby's 100th birthday celebration, 2023. Artist Terje Axmo's talent made the truck a fantastic tribute to Carroll Shelby and the company Shelby American Inc.

The Big Shelby Rig has been seen and attracted attention on all the country roads of Europe. Anders sends a big thank you to everyone who made the project possible.

Nowadays Anders is not driving his sensational truck, but young Nico Niemann from Germany is behind the wheel. West Out in West AB is a family business that runs The Big Shelby Rig. There are plans for a new car in 2024.

cmc1/Ed





Aaron Shelby, grandson of Carroll, autographs the dashboard of the Shelby truck.

Left, The left side of the driver's cab is covered with motifs from Carroll Shelby's career as a racing driver and of course the Cobra Roadster is also included. All paintings are made by the artist Terje Axmo.

Far left. Aaron Shelby and Trucker Anders Dahl stands on opposite sides of Carroll Shelby.

Opposite page. The company's Long Distance Driver - Nico Niemann drives the Shelby car daily across Europe. No distance is too far.



Lili Gu, CEO
Head Office Europe
GUAutotrade



SHELBY EUROPE



Volkhard Juergens.
Man. Director
Head Office Europe
GUAutotrade



Aaron Shelby
Board Member. Co-President
Carroll Shelby International



Tracey Smith
International Director Team Shelby,
Executive Vice President
Carroll Shelby International Inc.



Scott Black
President
TP Relations & Marketing

Europe is an important market for Shelby International, which has its headquarters in Las Vegas.

Shelby cars have been imported to Europe since 1965. An early importer in Belgium, Cloud Dubois, is the one who is most remembered when he brought home 14 Shelby GT350s in 1970 and they were named Shelby Europa. They were difficult to sell as they were expensive but these cars are sought after by collectors as they represent a milestone for Shelby in the European market.

Now is the time to retake this market by setting up sales offices in different countries.

Mustang Club President Andreas Norwall and your editor received an honorable invitation from Shelby Europe to come

down to Bodegraven, a couple of miles east of Amsterdam, to listen and learn for the future. A big thank you to Anders Dahl and Shelby American Inc. for their long-term friendship and cooperation giving us the opportunity to make contact with the European office.

To this invitation also came press and Shelby owners from several countries and we also got to meet the owner of the company that sells Shelby in Belgium - Philippe Médart / Gentleman Car, Belgium.

The head office for Europe is located in Bodegraven and its CEO is Lili Gu. Lili is the manager of the company GUAutotrade together with Volkhard Juergens who sells Shelbys. Lili previo-



Aaron, Tracey, Tord och Andreas



Aaron signerade böcker om Carroll



usly worked in Las Vegas with Shelby, but in order to lead, you had to be there and that meant taking the family over to Holland.

So how are Shelbys produced for Europe? Mustangs come to the workshop in Las Vegas and are provided with everything that denotes a SHELBY. Lili pointed out that the thing that takes the most time in the conversion from a Mustang to a Shelby is the new popular wide called Wide Body. Wide screens front and back. The idea is that this should be able to be done in Europe, but so far labor here is too expensive. The company GUAutotrade has many square meters of exhibition space and they aim to always have around 6-10 Shelby cars in the exhibition. What's popular these days are electric cars – EVs – and with Ford's MachE there is a base to build on. Lili has brought her blue MachE Shelby here and it is basically the prototype for these electric cars. On a newly purchased car, you can get it with the Shelby Look for + 25,000 dollars. It was not possible to test drive but it has been said that the upgrade is not only "looks" but also performance.

What was extra nice was that we had the opportunity to meet Carroll Shelby's grandson Aaron Shelby. Aaron works within the group in Las Vegas and leads the company in the same spirit that Carroll worked in when the collaboration with Ford's Pony Car Shelby Mustang was to be marketed in 1965. It would then be a more sporty car that could compete and be a winner, and it is still today. A famous slogan is "Winn on Sunday - Sell on Monday" and who didn't want a car that beats everyone else? A much-appreciated VIP treatment was the fellowship with the entire Europe team in the evening at the beautiful Bodegraven.

The spread of sales is an important goal for Shelby International and there are thoughts that even the Nordic countries should be able to buy a genuine Shelby GT350, GT500, Super Snake or a King of the Road straight over the counter. We'll see how the plans progress, but as times are now with the low Swedish krona, it could probably be delayed.

Shelby Mustang Lineup

Shelby GT <ul style="list-style-type: none"> 480 Horsepower standard 7000 Supercharged horsepower optional Shelby drop drive hood Shelby GT styling and badging Front Performance suspension Caster carrier plates Shelby by Bork roll back exhaust 20" wheels and performance tires Shelby premium package, optional 5 year / 70,000 mile limited warranty 	Shelby GT500SE <ul style="list-style-type: none"> Shelby carbon fiber vented hood Performance supercharger pulley Supercharger intercooler and heat exchanger Adjustable front and rear springs Front Performance fork and rear sway bars Suspension recalibration Caster carrier plates Dragrace controlblow wheels Steel engine covers Shelby stripes and badging Leather seat covers CSM numbered engine and dash plate 	Shelby Super Snake <ul style="list-style-type: none"> Shelby by Brembo brake system, front and rear Brake and bearing dust coating system Shelby extreme engine cooling Front Performance track handling pack Class 1 performance fuel shafts Shelby by Bork roll back exhaust Shelby by Bork hood and front fascia aerology 20" forged wheels and performance tires Shelby Snake styling and badging Shelby leather interior upgrade 	Shelby Wide Body <ul style="list-style-type: none"> Wide Body suspension system (includes front spindle, bush bearings, control arms, lateral links, toe and rods) Shelby by Brembo front brake system Hardened and extended wheel lugs Front fenders and vents Rear quarter panels Side rocker panels and wings 20" x 10" front wheels and performance tires 20" x 13" rear wheels and performance tires Shelby by Panabe suspension systems, optional
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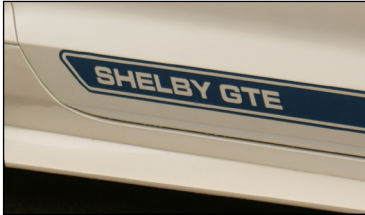
The model range for Shelby and the ever so popular F-150 series is large. The F-150 has an 800 hp supercharged V8 and can handle all kinds of terrain.

Shelby GT500KR

- All production slots sold
- 900+ HP
- One-piece forged iconic wheels
- Carbon fiber body content
- Serial #1 sold for \$700,000 for CSF and JDRF

Centennial Edition Shelby F-150

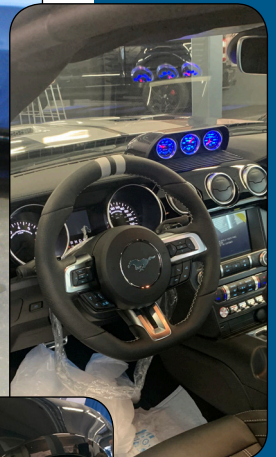
total units for '23 built on a Lariat 4x4, L, Super Crew 3.5L V6 HP Supercharger with performance stripes and badges celebrating Ford's 100th birthday



Above. Three Shelby GTEs were on hand and this 2017 was upgraded on brakes, rims and tires. approx. 60,000 Euro/pc..

TV. The last 2018 Shelby GT350 Hertz was on site and was for sale for 120,000 Euros.

Below. An unusual moell is this Shelby GT500 Super Snake as a Cab. Only exet in Europe. 150T Euros! Equipped with Wide Body screens and a unique interior with the new steering wheel with a straight bottom edge.





Vacant

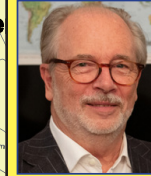
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